

OFFICE INFLUENCE.COM

Influence Survey, Assessment and 360 An Executive Coach's Perspective

As an executive coach, independent or corporately employed, our survey, assessment and 360 tool set provides you the information needed to simultaneously expand your client's influence in the workplace, enhance their current job performance, and accelerate their professional success.

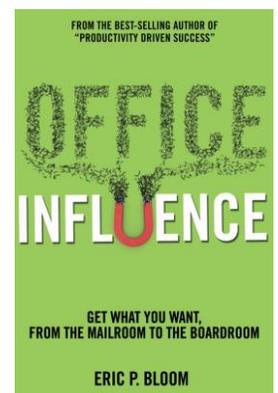
The ability to influence other in the workplace is the tip of spear in all interpersonal business activities, including leadership, negotiation, change, sales, conflict resolution, delegation, and more. For example, negotiation is a highly interactive two-way type of influence. Sales is influencing customers to buy your products and services. The list goes on and on.

Based on Eric Bloom's book "*Office Influence: Get What You Want from the Mailroom to the Boardroom*" and a survey done in cooperation with the University of Northern Colorado, Our founder, Eric Bloom, identified 53 personal and business attributes that positively or negatively effect people's ability to influence others in the workplace. This research is at the heart of our survey, assessment and 360 capabilities.

These tools, designed for both individual and group coaching provide the following value:

For the coach: A systematic way to identify and prioritize the client's specific personal and business attributes needing your coaching expertise.

For those being coached: The ability to enhance their influence in the workplace at all levels of the organization, including working with investors, board members, peers, staff, business partners, vendors, and key clients and customers.



Influence Survey, Assessment and 360 Coaching Features and Benefits

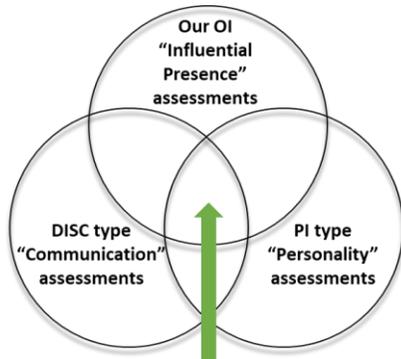
As a certified Office Influence partner, you'll have access to the following platform features:

Co-branded webpage on our www.OfficeInfluencePartners.com website to:

- Conduct and summarize Office Influence surveys to understand the group's influence culture
- Allow individuals to take the Assessment and generate a 20+ page individualized "Influence Characteristics, Analysis, and Action Plan" eBook (*see picture at bottom right*)
- Expand on an individual's assessment with a full 360 analysis including input from the person's manager(s), peers and staff.

Full administrative capabilities via our www.OfficeInfluenceAdmin.com website to:

- Manage individual and group surveys, assessments and 360s (*see picture at bottom left*)
- Create individualized coaching plans
- Create group surveys and assessment summaries for group coaching /training purposes
- Generate various reports
- Perform demographic analysis



Each assessment alone provides great value in its own way. Together they create an unbeatable combination.

Our assessment is complementary to other industry-leading assessments, such as DISC and Predictive Index (PI). DISC primarily assesses your communication style. PI primarily assesses who you are as a person.

Our Influential Presence Assessment analyzes and facilitates the enhancement of the personal and business attributes needed to maximize your client's influence, effectiveness and productivity in the workplace.

Call today to add our assessment to your coaching toolkit!

Influential Presence Assessment
Your Influence Characteristics, Analysis, and Action Plan
*A Personalized eBook
Based on Your Entered Values
For Jane Coachee*

Table of Contents

1. Introduction
2. Influence Profiles Description
3. Your Influence Profile (*Your results start here*)
4. Your Influence Enhancement Roadmap
5. Enhancing Your Personal Internal Attributes
6. Enhancing Your Personal External Attributes
7. Enhancing Your Professional Stature
8. Enhancing Your Interpersonal Communication Skills
9. Enhancing Your Business Skills
10. Your Action Plan
11. Cross-Attribute Analysis

Appendix A: Your Strongest Influence Attributes
Appendix B: Your Self-Rating Versus Attribute Importance